

**Case study– Office National des Œuvres Universitaires,
Sociales et Culturelles (ONOUSC), Morocco**
Multiservice student card issuing platform



Context

ONOUSC, the Moroccan office responsible for **managing university life**, was looking for a multiservice card solution that would enable more **efficient management of accommodation, catering, health coverage, scholarships** and sports and cultural **activities** for all the Moroccan universities under its supervision. The turnkey solution provided by M2M Group involves **issuing** and **managing** an average flow **of 60,000 cards per site at 15 university residences**.

Objectives

The aim of the project was to secure the resources needed **to improve student life in Morocco** by setting up a **university ID system** and an **electronic payment** system:

- **Issue** and **manage** multiservice **RFID cards** for **identification, payment** and **access** to the restaurant,
- **Implement** a **contactless electronic wallet** management solution,
- Manage **meal reservations** and **prepayment via multiservice kiosks**,
- Implement an **access control system** for the various infrastructures managed by the Office.

M2M Group's response

ONOUSC has chosen M2M Group's **MX Campus™** technology for its **multiservice contactless card program**, combining **ID applications**, strong **authentication**, **access** to university services, and open to **payment** and **public transport applications**.

Comprehensive multi-channel management platform



**Access
Control**



**Presence
Control**



**Booking classes
& Accommodation**



**Exam
Registration**

MXcampus



**Scholarship
Management**



**Electronic Payment
at the Campus**



**Electronic Payment
off Campus**



**School documents
on request**

Benefits for ONOUSC

In addition to **cutting-edge technologies** for student identity control and access to university infrastructures, M2M Group has provided ONOUSC and its partners with a **multiservice card** open to **payment applications**, which can be used as an electronic wallet for students to receive their scholarships.

M2M Group's solution has made it possible to **digitize the scholarship application and accommodation processes** via an identification-only system, offering greater **efficiency** and **security** in the management of students and staff.

About M2M Group

At the heart of the world's digital evolution, M2M Group is a global group operating for more than 35 years in dematerialization and management of tickets, flows and secure electronic services. M2M Group supports banks, governments, transport operators, universities and companies to accelerate their digital transformation and offer their customers digital services combining innovation, conviviality and trust. M2M Group is listed on the Casablanca stock exchange.

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